



NATIONAL FOOTBALL LEAGUE

October 17, 1994

Mr. Kai Patterson
President and CEO
KDP Digital Systems, Inc.
One Meadowlands Plaza
Suite 1410
East Rutherford, New Jersey 07073-2137

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Dear Kai:


It was a pleasure meeting with you and receiving a demonstration of "Game Prep." When educated on how "Game Prep" works it is my belief that football coaches and players at all levels of the sport will readily see that this product provides new dimensions to game preparation that are not available through conventional means. As I have come to understand it "Game Prep" provides a technical solution that saves coaches real significant time in the development of game plans and allows for more information to be available to players in a much shorter period on time.

From a player development perspective "Game Prep" is a leading edge concept. I could not imagine a coach not wanting to at least experiment with a computer playbook, scouting and game plan system. When you add to "Game Prep's" features its full motion digital video capabilities and the fact that players can easily maneuver between screens and menus, automatically retrieving related information with only 4 function keys - I would be totally surprised if a coach who's truly interested in getting the most out of his players would not be extremely interested in your product.

It certainly appears that you have developed a product that I would not hesitate to use given the opportunity, and/or recommend to coaches as a useful player development tool. I believe that we have not taken full advantage of the abilities of our players. Your product is one which I feel allows us to tap more of our players' capabilities, and generate an overall enhancement in the player development area.

I feel that "Game Prep" is a great concept and will prove to be beneficial to all of our teams that decides to use it.

Sincerely


Dr. Lem Burnham
Director of Player Programs

LB/ksm