SETTLEMENT AGREEMENT AND RELEASE

This Settlement Agreement and Release (the "Settlement Agreement") which shall be effective as of September 23, 2013 is entered into by and among, 20 UPPER CROSS, LLC ("Upper Cross"), a New Jersey limited liability company, VINCENT CAPAZZI, individually ("Capazzi"), and KAI PATTERSON, individually ("Patterson").

WHEREAS, pursuant to the terms of a Lease Agreement (the "Lease") dated on or about April 1, 2009, Patterson, as tenant, leased from Upper Cross, as landlord, the premises located at 20 Upper Cross Road, Saddle River, New Jersey 07458 (the "Premises"); and

WHEREAS, Capazzi is the owner of 500,250 shares of stock issued by Bounty Alert, Inc. (the "Stock"); and

WHEREAS, on or about April 19, 2013, Upper Cross filed a complaint against Patterson in the Superior Court of New Jersey, Special Civil Part, Bergen County which bears the caption 20 Upper Cross, LLC v. Kai Patterson, and bearing the docket number BER-LT-003918-13 (the "Eviction Proceeding") in which Upper Cross asserted claims for, among other things, breach of lease and non-payment of rent; and

WHEREAS, the Eviction Proceeding was heard on May 16, 2013, with the parties hereto present and represented by counsel of their own choosing; and

WHEREAS, on May 16, 2013, the parties entered into a Consent to Enter Judgment For Possession whereby Patterson agreed, among other things, to vacate the Premises and commence making monthly payments to Capazzi to satisfy Patterson's past due rental obligations, a copy of which is attached hereto (the "Consent Judgment"); and

WHEREAS, Patterson filed an Order to Show Cause on August 20, 2013 (the "First OTC"), seeking to gain access to the Premises for the purposes of removing his personal property therefrom, which Order to Show Cause was granted by the Court to allow limited access to Patterson for said purposes until September 8, 2013; and

Initials: Upper Cross Q, Capazzi , Patterson , Stremler

- i. <u>Third Party Beneficiaries</u>. This Settlement Agreement and Release is intended for the benefit of the parties only. No third party shall have any rights under the Settlement Agreement and Release and this Settlement Agreement and Release shall not be assigned to any third person or party.
- j. <u>Choice of Venue</u>. Any action related to this Settlement Agreement and Release shall be venued in the Superior Court of New Jersey, Bergen County Vicinage.
- k. <u>Authorship</u>. This Settlement Agreement and Release shall be deemed to have been written equally and jointly by all parties and shall not be construed against any party by virtue of that party's authorship.

Vincent Capazzi, personally

Kai Patterson, individually

20 UPPER CROSS, LLC

Vincent Capazzi

Title: Managing Member

Alexandra B. Stremler, Esq.

(as First Payment and

Capazzi Account custodian only)

Initials: Upper Cross O, Capazzi O, Patterson Stremler